



Oriola appoints Niklas Lindholm as Chief People Officer

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Niklas Lindholm, Ph. D. (Econ) has been appointed Oriola Corporation's Chief People Officer (CPO) and member of the Oriola Management Team as of 1 August 2023. He will report to Katarina Gabrielson, CEO of Oriola. Lindholm has previously worked as Chief People Officer at Fiskars Group and Senior Vice President, Human Resources at Paulig Group.

"We have embarked on a long-term transformation journey with clear priorities on profitable growth, efficiency and culture. We want to enhance value creation through a collaborative culture and by working in a cross-market operating model. I warmly welcome Niklas to our team. Niklas has a broad background within HR leadership roles and strong experience in leading organisations through major changes as well as in developing culture and leadership through common values," comments **Katarina Gabrielson**, Oriola's CEO.

"I feel very inspired to join a company playing an integral role in the health and wellbeing of people in the Nordic society. As a strong believer in people-centric and inclusive culture driving engagement and delivering business results, I look forward to supporting our shared transformation journey," comments **Niklas Lindholm**.

Oriola's Management Team will as of 1 August 2023 consist of the following members:

- Katarina Gabrielson, CEO
- Petri Boman, Chief Supply Chain Officer
- Hannes Hasselrot, Chief Commercial Officer
- Timo Leinonen, CFO
- Niklas Lindholm, Chief People Officer
- Mikael Nurmi, Chief Digital Officer
- Petter Sandström, General Counsel

Katarina Gabrielson
CEO

CV – Niklas Lindholm

Born 1968
Ph. D. (Economics), M. Sc. (Economics)
Finnish citizen

Primary career

2018–2022 Fiskars Corporation Oyj Abp, Chief People Officer
2008–2018 Paulig Ab, Senior Vice President, Human Resources
1996–2008 Nokia Corporation Oyj, various international leadership roles in Human Resources

Further information:

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Key media